

THE LOAFER

PRICELESS!

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- **Up-to-Date**
- **Informative**
- **Innovative**
- **Fun to Read**

THE LOAFER, Northeast Tennessee's only Arts & Entertainment weekly magazine, is distributed free to more than 255 locations in the Tri-Cities' area.

THE LOAFER provides the select reader with up-to-date information covering a variety of topics, including concerts, exhibits, seminars, music news & reviews, the performing arts, and review on nightlife entertainment ranging from country to rock & roll, jazz to classical.

In addition to timely listings of these events, THE LOAFER also features thought-provoking and often amusing columns by Jim Kelly, Ken Silvers, Andy Ross, Mark Marquette & Mike Clark.

THE LOAFER caters to a select "on-the-go" audience who relish their spare time and want enjoyable events to fill that time.

THE LOAFER is your alternative publication for arts, entertainment, sports & shopping.

ADVERTISING RATES

	1 Week	3 Weeks	5 Weeks
Full Page	\$500	\$450 ppw	\$400 ppw
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Quarter Page: 4.7"W X 5.25"H • Half Page: 9.5"W X 5.25"H or 5.65"W X 8.75"H • Full Page: 9.5"W X 10.5"H

